

Libertarian Party of Brevard County – Regular Business Meeting

Minutes

*These draft minutes are subject to approval by the voting membership.

Meeting to be held on 03/20/2023 at 6:30 pm.

Cape Royal Professional Business Center

1980 N Atlantic Ave Second Floor, Cocoa Beach

Sign in

Meet-and-Greet

1. Call to order – 6:38 PM by Chair Nathan Slusher
2. Officer Roll Call
 - Determination of quorum (75% of Executive Committee or 25% of all voting members) - Quorum met - all EC present
 - Executive Committee: Nathan Slusher-Chair, Greg Peele-Treasurer (on-line), Thai Heiler – Vice Chair (on-line), Jennifer Keyser – DAL, Rick Heffelfinger-Secretary
 - Voting Members: Mari Peele (on-line), Ashley Kautz (on-line)
 - Non-Voting Members: none
 - Non-members: Ross Camarillo, Michelle Camarillo, Wayne Haney (on-line)
3. Approval of Agenda - approved unanimously
4. Approval of Meeting Minutes
 - February 20, 2023 Business Meeting Minutes - approved unanimously
 - March 1, 2023 Special Meeting Minutes - approved unanimously
5. Officer Reports
 - Chair - Nathan Slusher
 - Attended Brevard Commission meetings
 - Conducted Candidate Training
 - Working on letter with Outreach to Libertarians without email
 - Vice Chair – Thai Heiler
 - See Committee Report - Events
 - Secretary – Rick Heffelfinger
 - Posted stuff on web page and sent out some emails
 - Treasurer - Greg Peele – See Addendum 1
 - Director At Large – Jennifer Keyser
 - Attended Candidate Training
6. LPF Report – Greg Peele
 - Region 3 and 6 RRs still vacant
 - Agility PR system available and will be promoted more

- Joint membership program with national was discussed. LPF currently not participating.
- Motion passed concerning 365 day rule for candidates.

7. Committee Reports

- Outreach Report (Mari Peele) – See Addendum 2
- Events Report (Thai Heiler)
 - Bowling Social planned for April 29th
 - Considering sending out Bday communication
- Gala Report (Jennifer Keyser)
 - Had meeting with committee on 8th
 - Event will have ticket sales \$15 early, \$20 later, Kids under 14 free.
 - \$100 table fee
 - Food may be back up for consideration

8. Old Business:

- None

9. New Business

- None

April 17 next Business meeting date

March 25th next social

10. Adjournment - 7:24 PM by Chair Nathan Slusher

Addendum 1 Treasurer Report



LP BREVARD
LAUNCHING LIBERTY

Treasurer's Report

March 20, 2022

Statement of Assets, Liabilities, and Net Assets

Asset Type	Balance 03/20/23	Liability Type	Balance 03/20/23
Cash & Equivalents	\$ 6,427.64	Current Debt	-
Accounts Receivable	-	Accounts Payable	\$ (37.69)
Other Assets	-	Other Liabilities	-
Total Assets	\$ 6,427.64	Total Liabilities	\$ (37.69)
Net Assets	\$ 6,389.95		

Statement of Income and Expenses

Income Type	Since Last	2023 YTD	Expense Type	Since Last	2023 YTD
Contributions	\$ 284.53	\$ 763.79	Expenses	\$ (607.26)	\$ (928.64)
Refunds Given	-	-	Refunds Received	-	-
Other Income	-	-	Other Expenses	-	-
Other Gains	-	-	Other Losses	-	-
Total Income	\$ 284.53	\$ 763.79	Total Expenses	\$ (607.26)	\$ (928.64)
Net Income	\$ (322.73)	\$ (164.85)			
In-Kind	-	-			

Cash Flow By Accounts

Account	02/20/2022 Balance	Deposits	Withdrawals	Net Cash Flow	03/20/2023 Balance
PNC Checking	\$ 6,485.68	\$ 427.00	\$ (565.08)	\$ (138.08)	\$ 6,347.60
PNC Merchant	\$ -	\$ 179.75	\$ (160.58)	\$ 29.75	\$ 29.75
Paypal	\$ 227.00	\$ 104.78	\$ (281.49)	\$ (176.71)	\$ 50.29
Total	\$ 6,712.68	\$ 722.11	\$ (1,007.15)	\$ (285.04)	\$ 6,427.64

Reports

The 2023 Q1 report covering the period from 01/01/2023 to 03/31/2023 is due on 04/10/2023.

The FY 2022 annual audit and petition to reaffiliate was turned in timely to SOE and LPF.



Income By Category

Category	Income	Since Last	Q1 Report	Q2 Report	Q3 Report	Q4 Report	2023 YTD
Monetary	Cash	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Check	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Electronic	\$ 284.53	\$ 763.79	\$ -	\$ -	\$ -	\$ 763.79
	Subtotal	\$ 284.53	\$ 763.79	\$ -	\$ -	\$ -	\$ 763.79
In-Kind		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Income		\$ 284.53	\$ 763.79	\$ -	\$ -	\$ -	\$ 763.79
Refunds Given		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total Income		\$ 284.53	\$ 763.79	\$ -	\$ -	\$ -	\$ 763.79

Active Budget Motions

Motion #	Approved	Expires	Budgeted	Spent	Remaining	Category	Notes
Automatic			\$ 35.20	\$ 35.20	\$ -	Banking : Fees	Credit card fee
2022-03	01/01/22	01/22/23	\$ 900.00	\$ -	\$ 900.00	Facilities : Office	Monthly \$75
2022-26	8/15/22		\$ 284.55	\$ 284.55	\$ -	Outreach : Merchandise	Printify On-Demand
2023-05	1/22/23		\$ 200.00	\$ 9.90	\$ 190.10	Banking : Equipment	Clover Go and Fee
2023-05	1/22/23		\$ 150.00	\$ 78.00	\$ 72.00	Outreach : Mail	PO Box & Supplies
2023-05	1/22/23		\$ 250.00		\$ 250.00	Events : Charity	Charity supply donations
2023-05	1/22/23		\$ 200.00		\$ 200.00	Outreach : Printing	Routine printing
2023-05	1/22/23		\$ 1,000.00		\$ 1,000.00	Facilities : Office	Monthly \$75
2023-05	1/22/23		\$ 300.00	\$ 17.99	\$ 282.01	Outreach : Website	General website costs
2023-05	1/22/23		\$ 60.00		\$ 60.00	Outreach : Website	e-Commerce Plugin
2023-06	1/22/23		\$ 3,000.00	\$ 53.00	\$ 2,947.00	Outreach : General	Committee budget
2023-07	1/22/23		\$ 1,000.00		\$ 1,000.00	Events : General	Committee budget
2023-09	1/22/23		\$ 500.00		\$ 500.00	Candidates : Training	4 Training Events
2023-10	3/1/23	3/3/23	\$ 450.00	\$ 450.00	\$ -	Events : Venues	2023 Gala Venue Deposit
Total	1/1/2022	3/3/2023	\$ 8,329.75	\$ 928.64	\$ 7,401.11		



Expenses By Category

Category	Expenses	Authorized	Since Last	Q1 Report	Q2 Report	Q3 Report	Q4 Report	2023 YTD
Banking	Equipment	\$ 200.00	\$ 4.95	\$ 9.90	\$ -	\$ -	\$ -	\$ 9.90
	Fees	\$ 35.20	\$ 10.12	\$ 35.20	\$ -	\$ -	\$ -	\$ 35.20
	Subtotal	\$ 235.20	\$ 15.07	\$ 45.10	\$ -	\$ -	\$ -	\$ 45.10
Candidates	Contributions	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Training	\$ 500.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Subtotal	\$ 500.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Facilities	Office	\$ 1,900.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Subtotal	\$ 1,900.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Events	General	\$ 1,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Advertising	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Catering	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Charity	\$ 250.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Speakers	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Sponsorships	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Venues	\$ 450.00	\$ 450.00	\$ 450.00	\$ -	\$ -	\$ -	\$ 450.00
	Subtotal	\$ 1,700.00	\$ 450.00	\$ 450.00	\$ -	\$ -	\$ -	\$ 450.00
Outreach	General	\$ 3,000.00	\$ 26.50	\$ 53.00	\$ -	\$ -	\$ -	\$ 53.00
	Branding	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Mail	\$ 150.00	\$ 78.00	\$ 78.00	\$ -	\$ -	\$ -	\$ 78.00
	Merchandise	\$ 284.55	\$ 19.70	\$ 284.55	\$ -	\$ -	\$ -	\$ 284.55
	Printing	\$ 200.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Social Media	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Web Hosting	\$ 360.00	\$ 17.99	\$ 17.99	\$ -	\$ -	\$ -	\$ 17.99
	Subtotal	\$ 3,994.55	\$ 142.19	\$ 433.54	\$ -	\$ -	\$ -	\$ 433.54
Expenses		\$ 8,329.75	\$ 607.26	\$ 928.64	\$ -	\$ -	\$ -	\$ 928.64
Refunds Received		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total Expenses		\$ 8,329.75	\$ 607.26	\$ 928.64	\$ -	\$ -	\$ -	\$ 928.64
Net Income			\$ (322.73)	\$ (164.85)	\$ -	\$ -	\$ -	\$ (164.85)



Merchandise Profit & Loss

Category	Expenses	Prior	2023 Actual	Uncleared	Lifetime
Revenue	On Demand	\$ 502.98	\$ 79.23	\$ -	\$ 582.21
	Inventory	\$ -	\$ -	\$ -	\$ -
	Subtotal	\$ 502.98	\$ 79.23	\$ -	\$ 582.21
Costs	On Demand	\$ (108.55)	\$ (264.85)	\$ (19.70)	\$ (393.10)
	Inventory	\$ (149.44)	\$ -	\$ -	\$ (149.44)
	Subtotal	\$ (257.99)	\$ (264.85)	\$ (19.70)	\$ (542.54)
Margin	On Demand	\$ 394.43	\$ (185.62)	\$ (19.70)	\$ 189.11
	Inventory	\$ (149.44)	\$ -	\$ -	\$ (149.44)
	Subtotal	\$ 244.99	\$ (185.62)	\$ (19.70)	\$ 39.67
Overhead	Website	\$ (49.00)	\$ -	\$ -	\$ (49.00)
	Subtotal	\$ (49.00)	\$ -	\$ -	\$ (49.00)
Total Income		\$ 502.98	\$ 79.23	\$ -	\$ 582.21
Total Expenses		\$ (306.99)	\$ (264.85)	\$ (19.70)	\$ (591.54)
Net Income		\$ 195.99	\$ (185.62)	\$ (19.70)	\$ (9.33)

Reconciliation

Assets by Net Income		Asset by Cash Flow	
Starting Assets	\$ 6,712.68	+ Deposits	\$ 722.11
(Less Starting Liabilities)	-	(Less Withdrawals)	\$ (1,007.15)
+ Income	\$ 284.53	Net Cash Flow	\$ (285.04)
(Less Expenses)	\$ (607.26)	Current Assets	\$ 6,427.64
Net Income	\$ (322.73)	(Less Current Liabilities)	\$ (37.69)
Net Assets ✓	\$ 6,389.95	Net Assets ✓	\$ 6,389.95

Other Activity

- Twitter Account – 216 followers (+10)
- Renewed PO Box for the year
- LPF Rules Committee Activity – Rules Report Submitted for LPFCon

Addendum 2 Outreach Report



Outreach Committee Report – March 2023

Actions taken this month:

- Sent out a series of email campaigns for Candidate Training
 - o Three emails went out to Brevard Libertarians.
 - o One email went out to the 72 Indian River County Libertarians who have email addresses with the SOE. This was to complement invitations to that went out from the Chair to other affiliated counties surrounding us. The secondary benefit is the IRC shares an election district with Brevard County.
 - o In response to these emails, we had three confirmed voter registration changes to LPF in the span of a week. Two were former libertarian voters switching back from NPA and one was a REP that considered himself libertarian and has been following us for some time. We also were contacted by someone wishing to volunteer for the party.
 - o Two new candidates expressed interest and attended the training.
- Conducted research on new hosting for the website.
- Launched new merch items and advertised them on Facebook.

In progress:

- Working on sending outreach letters to each registered Libertarian in batches in coordination with the Chair. Printing and addressing is in process for the first batch.
- Plan to select and start migration of the website in the next week. Our current hosting agreement is up for renewal April 3rd.
- Choosing and setting up an alternative for remote participation. I hope to have this finalized at the same time as the new hosting.